

stroke of genius

Rowing champion and dual Olympic medallist Bo Hanson is creating waves of interest in Brisbane with his new business Team 8. **Jayne Munday** got a tip or two from the champion.

ALREADY enjoying success in Sydney and Melbourne, Bo Hanson's experiential team building workshops at Team 8 apply the group dynamics of rowing to the corporate world.

Bo says rowing highlights what areas businesses can improve on including communication and teamwork bonds.

"Most teams within corporations don't function effectively so they need to develop themselves as a group," Bo says.

"No other sport requires the same level of synergy and commitment to achieve a successful outcome."

- BO HANSON

"Essentially, corporations learn how to row and learn how to work together."

The programs will be held at the Commercial Rowing Club at Davies Park, West End, and are open for bookings.

"We need the 'on-water' element," he says. "No other sport requires the same level of synergy and commitment to achieve a successful outcome. The highest levels of

teamwork and leadership are required to create the necessary rhythm and timing to effectively manoeuvre an eight."

Bo has incorporated group synergy theories so clients can improve on communication and cohesion.

His background in international sporting competition and qualifications in emotional intelligence and personality profiling have been combined to create this unique program.

"Team 8 has been a long time in development," he says.

Bo currently lives on the Sunshine Coast with his wife and two children but he has strong connections to Brisbane, where offices are based, as he grew up in Manly and attended Brisbane State High School.

"I found Brisbane a really easy place to live. There is a lot going on but it's not too big," he says.

His attraction to the area is what encouraged him to share his Team 8 success with local businesses.

"We assess each corporate team and help them to improve performance," he says.

"Teamwork doesn't just happen – it is a process that needs to be developed."

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